

## An Analysis of the Big Five Personality (OCEAN) on The Characters in Garth Jennings's Movie *Sing*

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**Abstract:** The big five personalities, such as conscientiousness, agreeableness, neuroticism, openness to experience, and extraversion, displayed by each character in the movie *Sing*. It provides insight into how to achieve goals and dreams despite numerous challenges in life, which makes it interesting to investigate. This objective of this research is to investigate the Big Five Personality of the characters in the movie *Sing*. This study takes a mixed-methods approach, combining descriptive qualitative analysis and content analysis, where scenes and speech from the movie were analyzed to discover and categorize the characters' personality qualities. The research findings on the Big Five personality traits in the movie *Sing* stated that extraversion reaches at 12.5%, while neuroticism, agreeableness and openness to experience each getting at 18.75%, and conscientiousness at 31.25%. The analysis of the Big Five Personality types in the movie finds a variety of characters embodying distinct features. Buster Moon exemplifies Extraversion, reaching at 12.5% of the attributes and showing a moderate level of friendliness and outgoing personality. Meena and Buster Moon both exhibit Neuroticism, reaching at 18.75% of their characters and emphasizing emotional depth and sensitivity. Rosita and Buster Moon embody Agreeableness to the same percentage as Neuroticism and openness to experience, stressing compassion and empathy throughout their interactions. Johny, Meena, and Buster Moon stand out in Conscientiousness, getting at 31.25% and demonstrating organizational and dependability. Johny and Buster Moon also have an Openness to Experience of 18.75%, indicating a willingness to explore new ideas and engage in creative efforts. Overall, this extensive analysis provides valuable insight into the diverse personalities shown in the movie *Sing*, expanding our understanding of how the Big Five Personality impact the characters' behaviors and interactions in the movie.

**Keywords:** Big Five Personality, Personality, Movie.

### INTRODUCTION

Literature is an amazing art that lets people explore worlds and express feelings. According to Franz Kafka (1920), origins of literature can be traced back to artistic movements like expressionism and surrealism, as well as works of fiction. Literature is a timeless art form that allows us to explore endless possibilities and delve into the depths of our imagination. Literature can serve multiple purposes, such as improving language skills, motivating learners, and increasing multicultural awareness, (Mardiani & Baharuddin 2023). It has the remarkable ability to evoke a wide range of emotions, from joy and laughter to fear and sorrow, making it a powerful medium for connecting with others on a deeply human level. Literature offers not just entertainment, but also valuable insights into the human condition, fostering a deeper sense of empathy for others. It's a nice way to connect with other people from different times and places to share our thoughts and ideas. It also has the power to inspire

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someone, ignite the imagination, transport us to different worlds, and even leave a lasting impression on the hearts and minds. Literature has literary works such as poetry, prose, drama.

Each form of literature has its own purpose and characteristics. One of the literature forms is drama. Drama can be defined as a genre of literature or performance that involves conflict, tension, and emotion. It typically presents a story or situation through dialogue and action between two or more person, whether in verbal and non-verbal communication and it often explores complex themes and human experiences. In the literature form, drama refers to written work that represent fictional or non-fictional narratives through dialogue and performance. Drama can take various forms, including plays, movie, television shows, and even real-life events that unfold with heightened intensity and theatricality. It aims to engage and captivate audiences by portraying the struggles, relationships, and dilemmas of characters in a compelling and thought-provoking manner and also conveying deeper themes and messages. Drama also enhances language skills by strengthening the connection between cognition and expression, practicing suprasegmentals and para-language, and improving listening abilities, Ratih (2019). Nowadays, many dramas are watched and visualized in the form of movie to convey life lesson.

A movie is a form of visual storytelling that combines moving images, sound, cinematics and narrative and cinematic elements. This one of literature forms, contains, story, culture, history, incidents, play, etc. With images and music, movies can tell a lot in a short time, Sholihah (2021). This one of literature forms, contains, story, culture, history, incidents, play, etc. It is recorded as video and shown in television, cinema, theater, or other broadcast media. The purpose is to entertain, teach, or even inspire people. Movie has different types, and each types offer story and unique experience. One of the most important parts in movie is characters. The characters make us connected to their journey, happiness, tears, and it even makes people care what happens to them. Character is more than just about good or bad, but it's a choice which can decide someone's failure or success. In the literature form, drama can be defined as a written work that represent fictional or non-fictional narratives through dialogue and performance. The performance including interaction between two or more person, whether in verbal, and non-verbal communication describing personality on each characters.

Personality is mainly about feelings or emotions that express themselves through specific ability, common intelligence, and physical arrangement, (Daniel, 2008). Personality refers to the dynamic arrangement of psychophysical systems that shape an individual's

qualities, behavior, and mental processes, (Nandita, 2022). Big Five Personality is a personality theory developed by McCrae and Costa and often used in character creation and development. It consists of extraversion, openness to experience, conscientiousness, agreeableness, and neuroticism. Personality traits are not fixed and unchanging; they possess the potential to evolve and develop over time. Through various life experiences, encountering challenges, and gaining knowledge, individuals can transform their personality. These changes impact perception of the world, interactions with others, and overall navigation through life. Personality is closely connected to identity, influencing individuality and shaping decision-making and behavior. Witnessing the dynamic nature of personality and its profound influence on life is undeniably captivating.

This research discusses about the big five personality on the characters of movie *Sing* by using the personality theory that is developed by McCrae and Costa (1997). *Sing* is an animated animal movie by Garth Jennings. This Garth Jennings's movie is talking about a dapper koala with a heart full of ambition named Buster Moon, have a singing competition for variety of contestants, each with their unique story and talents. This interesting movie combines music, comedy, and heartfelt storytelling that entertain and create an enjoyable experience for audience all ages. McCrae and Costa (1997) Divides this theory into five personalities (OCEAN), Buster has one of the big five personality, that is conscientiousness. He takes his responsibilities seriously, being competent and striving in achieve goals. An example of primarily data of this study :

Eddie: "Dream big dreams?"

Buster: "I know, it's good, right?"

Eddie: "What about the 100 grand?"

Buster: **"There's only way to go.**

**And that's, up!"**

In this dialogue, Buster faced significant challenge because of the price money advertisement typographical error. Instead of giving up for the singing competition, he decided to take responsibility to what had happened. Buster embraces the situation with a sense of conscientiousness by showing a strong commitment to his responsibility and trying to find a solution. When Buster tells Eddie that **"there's only one way left to go, and that's up,"** he not only encouraged him but also demonstrated his conscientious nature. Buster demonstrated

his optimistic approach and desire to overcome challenges by concentrating on the positive prospects and opportunity for improvement. Buster's statement also reflects his resilience and refusal to let setbacks define him or the event. Buster believes that even in challenging times, there are opportunities for growth and success. Overall, despite the first setback caused by the typographical error, Buster's conscientious personality shines through as Buster remains determined to turn the situation around and ensure the competition's success.

The previous studies that connected to the topic are (1). Akhtar et al. (2019),” *Indonesian Adaptation and Psychometric Properties Evaluation of the Big Five Personality Inventory*”, (2). Roizen et al., (2020), “*Big Five Personality Traits and Gratitude: The Role of Emotional Intelligence*”, (3). Marta (2021), “*Overeducation and wages: the Role of Cognitive Skills and Personality Traits*”, (4). Bahri et al. (2022),” *An Analysis of Big Five Personality (OCEAN) in Linda Woolverton’s Movie Alice in Wonderland*“, (5). Duan et al. (2023), “*Job Performance in Digital Work: Do Personality Traits Matter?*”.

The differences between this research and the previous study are the focus and the context of the studies. Almost all of the previous research focus on the correlations and consequences of personality traits such as the Big Five, emotional intelligence, and cognitive skills, as well as their impact on adaptation, gratitude, overeducation, pay, and work performance in diverse circumstances. Similar to the fourth article,” *An Analysis of Big Five Personality (OCEAN) in Linda Woolverton’s Movie Alice in Wonderland* “this research focuses analyzing the big five personality in a particular film. This research analyzing the big five personality in the Garth Jennings’s movie, *Sing* by identifying, categorizing and examining the *Sing* movie’s monologues and dialogues.

## LITERATURE REVIEW

According to McAdams (2005: 15), personality is a unique variation on the general design of human nature. From the definition, it can be seen that someone personality develops throughout someone’s life. Each individual has a unique and special personality that is shaped by a combination of traits influencing their emotions and thoughts. Personalities tend to evolve and transform as the progress through life. Personality is not static, but instead undergoes development and changes as acquiring knowledge, mature, and encounter new experiences. Personality also holds great significance in every religion, as it is seen as a means for

individuals to grow spiritually, develop strong moral values, and contribute positively to society. According to McCrae and Costa (1997), about big five personality, as follows:

### **1. Openness to experience**

Openness to experience is a type of trait that demonstrates curiosity, creativity, and new ideas. People who have this personality trait are interested in exploring new things and have a strong desire to understand and learn. According to Ayob et al., (2022), some positive qualities of these individuals are open-mindedness, curiosity, creative and intelligent. They have a natural inclination to seek out new experiences and expand their knowledge. For example:

Sea Royi: "I'm sorry. I know you want to help. I sounded arrogant, didn't I?"

Soo Ah: "No. You know a lot of things about sales, where did you learn all that?"

Sea Royi: **"I've been dreaming of opening my own pub for seven years. I did some research and studied a few things. And I constantly read Chairman Jang's autobiography. The book made me realize how incredible he is. It helped me out a lot."**

Soo ah: "I see"

In the drama "Itaewon Class," Saeroyi is portrayed as a determined character with a strong desire to open his own pub. In this dialogue, Soo Ah wondered where did Sae Royi learn about a lot things about sales. Sae Royi's says **"I've been dreaming of opening my pub for seven years. I did some research and studied a few things. And I constantly read Chairman Jang's autobiography. The book made me realize how incredible he is. It helped me out a lot,"** represents his openness to experience personality traits such as creativity, curiosity, respect for knowledge, adaptability, and a proactive approach toward achieving his dreams and broadening his horizons through ongoing learning and discovery. Overall, throughout the drama, Saeroyi's determination and openness to new opportunities drive the narrative and shape his character development.

### **2. Conscientiousness**

Conscientiousness refers to being responsible and diligent in both proactive and inhibitive ways. It involves being competent and striving to achieve goals, being meticulous and careful in one's actions, and being cautious in decision-making. Conscientious people are

organized, reliable, and take their responsibilities seriously. They have a strong work ethic and pay attention to detail to ensure tasks are completed effectively. For example:

Yi Chan: **"Let's get someone then, let's do it! I'll recruit an awesome guitarist."**

Hyun Yul: "Are you that dump? We don't have time to recruit a guitarist and practice with him. We'll need someone like Yoon Dong Jon to make this work."

Yi Chan: "Yoon Dong Jin? Who is that?"

Hyun Yul: "Do you even know who Yoon Dong Jin is?"

In this scene from "Twinkling Watermelon," K-drama, Yi Chan is determined to find a talented guitarist to enhance their band's performance and convince his band members. Yi Chan eagerly seeks someone new to join the band and elevate its quality. He stated **"Let's get someone then, let's do it! I'll recruit an awesome guitarist"**, which showcases Yi Chan's determination, and Yi Chan's conscientiousness and willingness to explore new ideas for the band. Demonstrating his conscientiousness, Hyun Yul takes a practical approach, questioning the feasibility of recruiting and rehearsing with a new guitarist within their limited time. Hyun Yul suggests considering someone like Yoon Dong Jin, who already possesses experience and skill. Curious and conscientious, Yi Chan expresses a desire to learn more about the guitarist, Yoon Dong Jin.

### 3. Extraversion

Sims, (2017) stated that some characteristics of extraversion is friendly, talkative, assertive, and exhibiting lots of emotions. Extraversion is a personality when someone likes being around other people and gets a lot of energy from being in social situations. They are often very outgoing, have a lot of energy, and like talk a lot. They feel really happy and excited when they are with others. For example:

Hee Do: **"I want all of us to do well together. I assure you  
I will never train at night alone."**

Senior: "Fine Hee Do, I got your message, so..."

Hee Do: "I would like to train at night with everyone. I'm begging you.  
Please join us!"

Senior: "Hey, you can go ahead. Just go ahead and train at night.

Hee Do: "No way. I need your guidance. Please join us."

In this scene, Hee Do shows his extraverted personality by demonstrating a strong desire for social interaction and working together with others. He actively seeks the company of others and asks his senior to join him in training, highlighting his preference for being around people. Hee Do also recognizes the importance of learning from others and seeks guidance from his senior. By saying **"I want all of us to do well together. I assure you I will never train at night alone"**, Hee Do's behavior in this scene reflects his extraversion personality, outgoing nature, and his enthusiasm for social engagement and collaboration. Extraversion is a personality trait characterized by being outgoing, social, and energetic when interacting with others.

#### **4. Agreeableness**

Agreeableness is a personality when someone is nice and friendly to other people. They always help and work together with people. People who are agreeable are usually polite, kind, and easy to get along. The personality trait that had the strongest positive relationship with gratitude was agreeableness, Małgorzata Szcześniak, et.al., (2020). Agreeableness refers to how someone interacts with others, it includes traits like trust, honesty, and kindness. For example:

Jeong Woo: "Let's go Ha Neul"

Journalist: "Mr.Yoo!"

Jeong Woo: "Why did you come here?"

Ha Neul: **"To help you, of course. I told you I liked reading minor dissertations too.I looked up your case and remembered reading about a similar one. That's why I hurried over with it. But I wish I found it quicker."**

In this "Doctor Slump" K-drama scene, Jeong Woo ask Ha Neul to go to another quiet place to avoid journalist after his trial for malpractice. When Jeong Woo asks why Ha Neul is there, she said **"To help you, of course. I told you I liked reading minor dissertations too. I looked up your case and remembered reading about a similar one. That's why I hurried over with it. But I wish I found it quicker"** which shows Ha Neul's agreeableness personality, as Ha Neul is cooperative, compassionate, and helpful. Ha Neul willingly offers his assistance to Jeong Woo and takes the initiative to gather evidence. Overall, Ha Neul's actions demonstrate kind and caring nature by wanting to contribute to Jeong Woo's defense.

## 5. Neuroticism

According to Costa & McCrae, (1985), this personality refers to someone who feels bad feelings like sadness and sensitivity. Neuroticism is the tendency to feel negative emotions, anxiety, and psychological distress when faced with threats, frustration, or stress and it has a negative impact on gratitude, (Szcześniak, et.al., 2020). For example:

Ji-hyung: “Hey, Seo-jun. We can't seem to get that part right.

Maybe try it again?”

Seo-jun: “(sighs) Ugh, I don't know what's wrong. I keep messing up.”

Soo-ho: “Don't worry about it, man. We'll get it eventually.”

Seo-jun: (snaps) **“It's not that easy! I feel like I'm always the one who holds you guys back. Maybe I'm just not good enough for this band”**

Seo-jun struggles with his part in a new song at the band rehearsal and he feels as if he is holding the group down. Despite his friend's encouragement, he displays dissatisfaction and self-doubt, emphasizing the difficulties of creative collaboration and personal fears in such situations. His exclamation, **“It's not that easy! I feel like I'm always the one who holds you guys back. Maybe I'm just not good enough for this band,”** exemplifies his emotional instability and inability to regulate his reactions. Seo-jun's conversation displays a neurotic personality defined by emotional instability, negative feelings, and self-doubt. The negative feelings he exhibits, combined with a focus on his perceived flaws and the perception that he is inhibiting the group's progress, underline his inclination toward self-criticism and pessimism.

## METHODOLOGY

The study applies the big personality (OCEAN) theories by McCrae and Costa (1997) to understand the characters' characteristics. To investigate the characters in the movie *Sing*, this study employs a mixed-methods approach that includes both descriptive qualitative and content analysis methodology. Descriptive qualitative involves conducting a detailed investigation of the characters' behaviors, interactions, and feelings without quantifying the results that will provide comprehensive descriptions and insights into the individuals shown in the video. According to Moleong (2010), qualitative research aims to comprehend the phenomenon of what the subject of study experiences, such as behavior, perceptions,



motivations, actions, and so on. The content analysis is gathering data by watching the film and identifying, categorizing, and analyzing the characteristics of the characters through their monologues and dialogue. In addition to analyzing the movie content, a comprehensive literature review is conducted, selecting relevant articles and journals to enhance the understanding of the characters' personalities and also to strengthen the study's arguments. Overall, the combination of techniques improves the research results' trustworthiness and dependability, providing significant insights for readers looking for a better comprehension of the people and personalities depicted in the movie.

**RESULT AND DISCUSSION**

Personality is formed through the consistent patterns, attitudes, and traits that individuals develop as they interact with others and navigate different social situations (Bahri et al., 2022). Every character in a movie has different personality, exceptionally in the animated comedy adventure movie *Sing*. It is a delightful one that offers a captivating storyline and a vibrant cast of characters with distinct personalities. From the ambitious Buster Moon to the talented performers, the movie provides a wide range of personalities that add depth and entertainment. Whether you're a fan of animated films or simply looking for an enjoyable and heartwarming experience, *Sing* is definitely worth watching. The results of this research are :

No	Big Five Personality (OCEAN)	Number	%
1	Extraversion	2	12,5%
2	Neuroticism	3	18,75%
3	Agreeableness	3	18,75%
4	Conscientiousness	5	31,25%
5	ess to ence	3	18,75%
	Total	16	100%

## 1.Extraversion

a). Minute: 48:22

### Dialogue

Eddie: "What are you doing here?"

Buster: "Eddie, you can't come visit your nana" without bringing her some flowers.

Eddie: "What? No! Buster, no! Don't go in there! (rings doorbell)"

Buster: **"Uh, Nana! just look at you dear. Wow! You look a day over 90! Buster Moon... We meet at Eddie's graduation"**



Buster Moon is always optimistic and playful, always looking on the bright side of things. When he meets Nana Noodleman, he is indeed very excited and full of energy. However, Nana indeed tends to ignore Buster when he is talking. Despite this, Buster remains persistent and continues to pursue his dreams and inspire others to do the same. His excitement and strong desire to succeed are some of the things that make him charming. His strongly believes in the power of dreams and the importance of doing what he loves, which. When Buster said, **"Uh, Nana! Just look at you dear. Wow! You look a day over 90! Buster Moon... We meet at Eddie's graduation,"** to Nana Noodleman, it demonstrates his extraversion personality in a happy, expressive, and confident manner, as well as his capacity to recall earlier interactions, exemplifies his extraversion personality traits in the scenario. People with high extraversion like Buster, are typically outgoing, talkative, enthusiastic, often enjoy being the center of attention, and feel energized by social gatherings and group activities. Extraverts tend to be sociable, assertive, and comfortable in social situations. Extraversion is also associated with being adventurous, energetic, and seeking excitement and novelty.

b. Minute: 01:05:19

Dialogue

Eddie: "He's really done it l, Nana!"

Nana: "Oh! Goodness!

Buster: Now, welcome to our first contestant.

Buster: **“As you can see, this is not ordinary theater.**

**This is a palace of wonder and magic”**



Buster Moon is really happy when he presents the opening of the singing competition and shows Nana Noodleman an awesome jellyfish show. The show is full of bright colors and graceful movements that capture everyone's attention. Despite any problems or worries he may have had, Buster's excitement for the competition is clear to see in this amazing performance. When Buster says, **"As you can see, this is not ordinary theater. This is a palace of wonder and magic,"** to Nana Noodleman during the singing competition, demonstrating his extraversion characteristic through his passion, energy, and charisma. Extraversion can be defined as the tendency to find excitement and enjoyment in external stimuli and social interactions. Individuals who are high in extraversion often seek out new experiences, enjoy being in the company of others, and thrive in social situations. Extraversion individuals may feel energized and enthusiastic when engaging with the world around them, whether it's through socializing, trying new activities, or seeking adventure. Extraverts are often described as outgoing, talkative, and sociable, and may actively seek opportunities for stimulation and excitement

2. Neuroticism

a. minute: 25.30

Dialogue

Meena's mother: "Oh, honey please don't cry. There'll be other changes."

Meena's grandfather: "The heck, there will!"

Meena's mother: "Dad..."

Meena's Grandfather: "Come on! Don't you want this?"

Meena: **"Well, sure but messed it up"**



Meena's grandfather recognizes her talent and encourages her to participate in the singing competition. Throughout the movie, Meena's neuroticism is obvious because she is hesitant to try new things and show her talent. She is always worried about making mistakes and is very hard on herself, which stops her from pursuing her dreams and expressing herself fully. Meena's response of **"Well, sure but messed it up"** exposes her neuroticism personality traits, such as self-criticism, perfectionism, anxiety, and pessimism. However, stops her from pursuing her dreams and expressing herself fully. When someone has high levels of neuroticism, they tend to dwell on negative thoughts or experiences, which can make them feel more sad, worried, or scared. This cycle of thinking can make it difficult for them to break free from negative patterns and can make them feel even worse. It's important to remember that feeling negative emotions is a normal part of being human. However, those with high levels of neuroticism may feel negative emotions more intensely and for longer periods compared to those with lower levels of neuroticism.

b. Minute: 01:12:53

Dialogue

Meena: "Mr. Moon..."

Buster: "Meena, please..."

Meena: Well, I know you're sad right now and probably afraid to try again and..."

Buster: **"I'm afraid that, right now, this is who I am. That I'm not the guy that my dad wanted"**



After Meena tries to entertain Buster, Buster reveals to Meena that he is afraid to start a new venture because of a previous singing competition that ended in disaster and resulted in financial loss, and damaged his reputation, and shattered his confidence. When Buster said, **"I'm afraid that, right now, this is who I am. That I'm not the guy that my dad wanted,"** to Meena, it expresses his neuroticism personality traits, such as self-doubt, fear of rejection, rumination, and emotional sensitivity, as he struggles with feelings of inadequacy and the pressure to match external expectations, particularly his father's. Individuals who score high in neuroticism may be more prone to experiencing negative emotions such as sadness, worry, and fear. Individuals with a high level of neuroticism may react strongly to stressful situations and struggle to manage their emotions appropriately. This personality trait is frequently related to mood swings and a proclivity to reflect on negative thoughts or past occurrences. Furthermore, persons with neurotic tendencies are more likely to experience anxiety and depression symptoms due to their increased emotional sensitivity and internalization of unpleasant experiences.

### 3. Agreeableness

#### a. Minute: 53:18

Dialogue:

Rosita: "Well, it sounds to me like you are way better without that..."

Gunter: "That total super-jerk dinkleschplatt!"

Buster: "Rosita! Gunter! You're on next!"

Rosita: **"Here, there should be some gum or some candy in there somewhere. Just help yourself"**



Rosita notices Ash, another singing contestant, feeling upset after seeing her boyfriend with his new girlfriend. Rosita cheers Ash up entertains Ash, and offers her gum and candies. Rosita's gesture of offering gum and candies to Ash showcases her nurturing, empathetic nature and one of the big five personality traits, agreeableness. When Rosita said **"Here, there should be some gum or some candy in there somewhere. Just help yourself,"** it demonstrates her agreeableness personality traits, such as friendliness, generosity, cooperation, empathy, and a tendency for sustaining positive relationships and interactions with people in this particular scene. According to McCrae et al., (2003), high achievers in agreeableness are usually friendly, gentle, not pushy, avoid conflict, patient, and tend to go along with others. One common trait among agreeable individuals is the tendency to go along with others. Agreeable individuals are accommodating and cooperative, valuing social harmony and striving to maintain positive relationships. This inclination to agree with others' opinions or decisions is rooted in their desire to avoid confrontation and maintain a sense of unity

b. Minute: 01:02:57

Dialogue:

Buster: "Do you love to sing?"

Meena: "Of course I do"

Meena: "Okay I'll do it"

Buster: **"Then you face this. head on, Meena.**

**Look, Like It's like my dad always said,**

**"Don't let fear stop you from doing the thing you love"**

Meena: "Okay I'll do it"



In this dialogue, Meena expresses her worries and hesitations about Buster's suggestion to participate in the singing competition. But Buster comforts her by sharing some advice from his father **"Don't let fear stop you from doing the thing you love"**, which reflects his agreeable personality traits of supportiveness, empathy, cooperation, and a commitment to establishing positive connections by guiding and encouraging others, like Meena. Finally, Meena connects with Buster's words and realizes that her fear shouldn't control her actions or stop her from showing her talent. Agreeable individuals are willing to compromise to maintain harmony within relationships and groups. The willingness to find mutually beneficial solutions helps to avoid conflicts and promotes positive interactions. By being considerate of others' feelings, attentive listeners, and collaborative team players, agreeable individuals contribute to the creation of positive and productive social environments. The ability to foster understanding and maintain harmonious relationships makes them valuable assets in various personal and professional settings.

#### 4. Conscientiousness

a. Minute: 24:58

##### Dialogue

Eddie: "What about the 100 grand?"

Buster: "Don't you worry Eddie, there's got to be a way to get it."

Eddie: "What? Buster, no, listen to me! This show is not gonna save your theater."

Buster: **"There's only way left to go and that's, up!"**



Buster's response to the unexpected typographical print error regarding the singing competition grand prize showcases his unwavering optimism. Despite the setback caused by the error, Buster remains determined to turn the situation around and make the competition a success. He stated, **"There's only one way left to go, and that's up!"**. This demonstrates his conscientiousness personality qualities, which include goal orientation, optimism, resilience, and a strategic attitude focused on growth and progression. A conscientious person consistently maintains a positive and determined mindset, which fuels their motivation to work hard. A person with a strong sense of responsibility and a dedication to their obligations takes their personal and professional obligations seriously. Understanding the importance of dedication and continually attempting to attain high standards, these individual values put forth the necessary effort. When faced with problems or disappointments, a conscientious person exhibits endurance and perseverance, refusing to give up easily and instead looking for solutions to overcome hurdles.

b. Minute: 57:54

Dialogue

Johnny: "I want to be a singer"

Johnny's Father: "Singer?"

Johnny: "Look, dad, no it's okay. I can get the bail money."

Johnny's Father: "You're nothing like me. How did I end up with a son like you, eh!"

Johnny: **"I'll get you out! Dad, wait! I'll get the money I promise!"**



Johnny, a young gorilla, finds himself in a tough spot when he talks to his father about wanting to be a singer. His father gets angry and disagrees because he thinks Johnny should join him in a life of crime. However, Johnny's determination to pursue singing despite his father's objections shows how strongly he wants to be true to himself and follow his passion. He realizes that singing makes him happy and fulfilled, and he's ready to stand up for his dreams, even if it means going against what his father wants. When Johnny stated **"I'll get you out! Dad, wait! I'll get the money, I promise!"** it displays his conscientiousness personality traits,



such as accountability, dependability, perseverance, and a methodical approach to problem resolution and commitment fulfillment. Conscientious individuals are known for their reliability and dependability. Conscientiousness is indeed characterized by a strong sense of responsibility and commitment. Individuals who score high in conscientiousness consistently demonstrate a dedication to fulfilling their obligations and maintaining their commitments.

5. Openness to Experience

a. Minute: 09:39

Dialogue

Buster: **"My next show is gonna be... drumroll please...**

**a singing competition"**

Eddie: "A singing competition? Who wants to see another one of those?"

Buster: "Everyone! Just, Just think!"

Eddie: "Buster, this is a terrible idea!"



When Buster Moon tells Eddie that he wants to try something new by organizing a singing competition, it reveals his adventurous nature and his willingness to take risks. **"My next show is going to be... drumroll please... a singing competition"**, Buster's proposal of a singing competition as the next show idea exemplifies his openness to experience personality traits such as creativity, curiosity, imagination, and adventurousness, explores unconventional and engaging concepts to captivate the audience and inject excitement into the theater's programming. However, it highlights his innovative thinking and his determination to pursue his dreams, even if it means trying something entirely unfamiliar. A major part of openness is having a strong imagination and being creative. Open individuals have a lively imagination and are often interested in artistic and creative activities. Individuals enjoy expressing themselves via numerous forms of art, including writing, painting, and music. Their openness to new ideas and experiences acts as a stimulus for their creative pursuits.

b. Minute: 57.23.

Dialogue

Johny: "Um, I was at rehearsal"

Johny's father: "Rehearsal? For what?"

Johny: "I was at a singing competition"

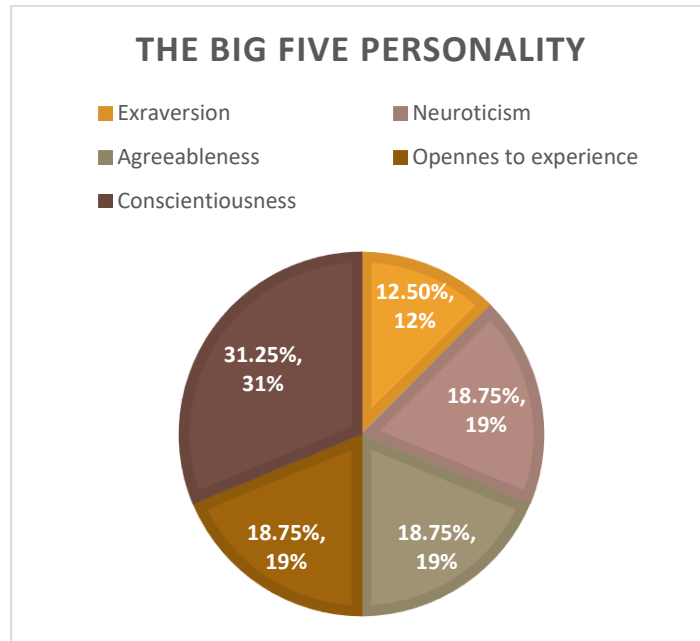
Johny's father: "What?"

Johny: **"I'm sorry, I just don't want to be in your gang. I want to be a singer"**



When Johnny tells his dad that he wants to be a singer, it shows that Johnny likes trying and exploring new things and has a strong desire to learn. Johnny's not afraid to step out of his comfort zone and try something different. Johnny's openness to new experiences is clear in his excitement to pursue singing, even though it's something he hasn't done before. Johnny said, **"I'm sorry, but I don't want to be in your gang. I want to be a singer"** demonstrates his willingness to experiment with personality traits such as nonconformity, curiosity, originality, and a dedication to personal improvement through the pursuit of his passion for music and artistic expression. By embracing new experiences and being open to trying new things, individuals high in openness cultivate a sense of personal growth and adaptability. Openness to experience Individuals are inclined to pursue new hobbies, learn new skills, and broaden their horizons. This openness to new experiences can lead to a more enriching and fulfilling life.

## CONCLUSION



The analysis of the big five personality (OCEAN) in Garth Jennings's movie *Sing* provides valuable insights into the characters and their traits. Drawing from McCrae and Costa's personality theory, the research focuses on conscientiousness as exemplified by Buster Moon, the ambitious koala who takes his responsibilities seriously and strives to achieve his goals. Through his journey and dialogues, Buster's character reflects the importance of embracing challenges, maintaining a positive outlook, and persevering in the face of adversity. The research also highlights the dynamic nature of personality and its influence on individuals' thoughts, feelings, and behaviors. Personality traits are not fixed but can evolve and develop over time, shaped by life experiences and knowledge acquisition. Understanding the big five personality traits can deepen our understanding of human behavior, enhance empathy, and provide valuable insights into character creation and development in literature and film. This study emphasizes the unique focus on analyzing these traits specifically in the context of the movie *Sing*. By examining the monologues and dialogues in the film, the research expands our knowledge of the characters' openness to experience, agreeableness, extraversion, neuroticism, and conscientiousness. The literature review underscores the significance of literature as an art form that allows us to explore different perspectives, connect with shared human experiences, and engage with the power of imagination. Literature, including drama visualized in the movie, enables us to delve into complex themes, evoke emotions, and

develop empathy for others. To enhance comprehension of the research subject, the incorporation of study on the big five personality traits in various settings aids in providing a more comprehensive understanding. The research highlights the significance of literature and movie as mediums for self-expression, exploration, and connection, offering valuable lessons and insights into the human condition.

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