
A Literature Study On The Negative Impact Of Youtube As An English Language Learning Media

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Abstract. *This study discusses the negative impact of YouTube on learning English. This is due to advances in technology and information that have caused many users to use applications, one of which is YouTube which is used as a learning medium, but they are not aware of the effects that will occur if they cannot regulate what they see or hear. Literature research was used in writing this article, which includes collection and analysis from various sources, such as documents, books (e-books), research journals, and other related online articles. After collecting the necessary data, the author reads and documents sources that relate to the topics discussed. The results of the study show that there are many negative impacts of YouTube that arise because of a lack of understanding in selecting quality English learning materials.*

Keywords: *Youtube, Learning Media, Negative Impact, English.*

Abstrak. Penelitian ini membahas dampak negatif YouTube terhadap pembelajaran bahasa Inggris Hal ini dikarenakan kemajuan teknologi dan informasi yang telah menyebabkan banyak pengguna yang menggunakan aplikasi yakni salah satunya YouTube yang digunakan sebagai media pembelajaran, tetapi mereka tidak menyadari efek yang akan terjadi jika mereka tidak dapat mengatur apa yang mereka tonton atau dengar. Penelitian kepustakaan digunakan dalam penulisan artikel ini, yang mencakup pengumpulan dan analisis dari berbagai sumber, seperti dokumen, buku (e-book), jurnal hasil penelitian, dan artikel online yang berkaitan lainnya. Setelah melakukan pengumpulan data yang diperlukan, penulis membaca dan mendokumentasikan sumber-sumber yang berkaitan dengan topik yang dibahas. Hasil penelitian menunjukkan bahwa ada banyak dampak negative Youtube yang muncul karena oleh kurangnya pemahaman dalam pemilihan materi pembelajaran bahasa Inggris yang berkualitas.

Kata kunci: Youtube, Media Pembelajaran, Dampak Negatif, Bahasa Inggris.

INTRODUCTION

Language is a medium through which people can exchange information, concepts or emotions. English is one of the most spoken languages on Earth. Almost every nation uses it either as a first language, second language, or as a foreign language. Since English is considered an international language, most people will try their best to master it so that they can compete in the international competition because they are not blind to world information. English is also used as the main language and as a secondary language in many activities.

Learning media is one of the various technologies and media available to us today that give us the information we need. According to Asyhar (2012: 8), "learning media can be understood as anything that can convey or channel messages from sources in a planned manner, so as to create a conducive learning environment where recipients can carry out the learning process efficiently and effectively" Learning media therefore encourages changes in roles teacher in managing the teaching and learning process, from the teacher as a source of learning to the teacher as a facilitator in the learning process. Students learn everything through various media such as printed materials, television shows, pictures, and audio. The technology or stimuli used to convey educational material are referred to as learning media. Stimuli that can be used as media include human interaction, reality, moving or still images, text, and sound recordings. (Alaby, 2020). The learning process in education can be facilitated by educators through various media. (2021, Pujiono).

Advances in science and technology can certainly make it easier to acquire knowledge anytime and anywhere. The pattern of people's lives in terms of fulfilling information can change due to the rapid development of information technology (Machsun, 2018: 35). One of them is YouTube, whose content can be used effectively as a teaching tool (Budiman, 2017). YouTube has grown into a highly practical and accessible resource for a variety of educational needs. Many people use YouTube as a convenient resource for learning and reference, especially when learning English. YouTube, which has millions of videos available online, provides easy access to a wide range of materials that can improve English skills. YouTube offers many resources for English learners, including everything from grammar courses to pronunciation exercises to real-world conversations to language learning videos. Behind the convenience and comfort that YouTube provides, there are some unfavorable impacts that can occur when learning English. Major countries in the world have known YouTube for a long time, especially America. Today, more people know him thanks to social media, making it faster and easier to learn new things. Therefore, the teaching process is greatly assisted by YouTube educational shows. There are undoubted advantages to YouTube users, but we also

need to be aware of the potential downsides when using YouTube to learn English. This study tries to examine the adverse effects. A review of the related literature and a thorough analysis of the adverse effects found were carried out in this study.

One of the social media sites with the highest growth among young people is YouTube. On tablets, smartphones, laptops and desktop PCs, YouTube is easily accessible. As long as they have a smartphone, such as a laptop or mobile device, and a stable internet connection nearby, students can access YouTube from anywhere at any time. (2021, Nursobah). Major countries in the world have known YouTube for a long time, especially America. Today, more people know him thanks to social media, making it faster and easier to learn new things. Therefore, the teaching process is greatly assisted by YouTube educational shows. There are undoubtedly advantages for YouTubers, but we also need to be aware of the potential downsides when using YouTube to learn English. This study tries to examine the adverse effects.

In this study, the related literature was reviewed and the adverse events encountered were thoroughly examined. Variation in content quality, influence from non-standard language, diversion from irrelevant content, lack of social connection, and reliance on translation are just a few of the negative effects that have been noted. For English learners, the difference in content quality on YouTube can be confusing. Content can be useful and high quality, but it can also be broken or even bridged. This can hinder the improvement of understanding and proper use of English. Another problem is the impact of non-standard language. The language used in most YouTube content is casual or slang, which doesn't always follow the rules and grammar of conventional English. The learner's capacity to use English responsibly and accurately can be affected by this. The learning process can also be hampered by distractions from unrelated material. There is a wide variety of content on YouTube that is not related to learning English. Students waste time and effort that should be spent on learning when they are engrossed in watching unimportant media. Also, using YouTube to learn English can hinder your ability to interact with others. The home screen is where most students spend time alone, passively absorbing content without face-to-face interaction. This can hinder the growth of one's overall English skills, especially in spoken communication. A final negative effect that demands consideration is the dependence on translation. While translators may be a convenient tool in helping students understand material, they can also interfere with their ability to speak and listen in English. When students only pay attention to visual content on YouTube without investing sufficient time to improve their oral communication skills, speaking content can be abandoned.

Based on this study, English language learners are recommended to select high-quality content with caution. They must also learn to interpret and use linguistic norms correctly. Additionally, YouTube usage needs to be closely monitored by imposing time restrictions and looking for opportunities for in-person social interaction. Individual speaking and listening practice is crucial in addition to YouTube. By educating students on the negative effects YouTube has on English learning, it is hoped that they would be able to use it wisely and effectively to develop their language ability without running afoul of any potential hazards.

Therefore, in this study, we will delve further into the negative effects of YouTube on students' English learning and provide in-depth explanations of how YouTube may impact English learning. In order to overcome these drawbacks and take full advantage of YouTube's benefits for English language learning, students and teachers should be aware of them.

THEORETICAL STUDY

The technology or stimuli used to convey educational material are referred to as learning media. Stimuli that can be used as media include human interaction, reality, moving or still images, text, and sound recordings. (Alaby, 2020). The pattern of people's lives in terms of fulfilling information can change due to the rapid development of information technology (Machsun, 2018: 35)

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One of the social media sites with the highest growth among young people is YouTube. On tablets, smartphones, laptops and desktop PCs, YouTube is easily accessible. As long as they have a smartphone, such as a laptop or mobile device, and a stable internet connection nearby, students can access YouTube from anywhere at any time. (2021, Nursobah).

It's crucial to get a clear understanding of what YouTube is in order to comprehend how it might improve learning. Users can create, distribute, and view movies on the website YouTube (Dean, 2008, 231; Weinberg, 2009, 292).

This research relates to the findings of previous studies, in particular from Kurniawati & Utama (2022), which found that "the use of YouTube social media can lead to negative behaviors in children, such as addiction to technology and communication media, reduced

social skills, and exposure to violent content, and aggressive," is relevant to the current research findings. The negative impact of Youtube is due to a lack of knowledge in choosing quality YouTube content. By conducting this research.

RESEARCH METHODS

Library research, including efforts to use literature review to collect data from library documents such as books, books, magazines, journals, and other documents, is the research methodology used to write this paper (Zed, 2004: 27). Documentation strategies used in libraries include collecting and examining written works, drawings, and other types of documents (Sukmadinata, 2005: 246).

The writer studies and records the important materials for the existing subject after gathering all the necessary facts. The authorities discovered and collected in the previous step should be evaluated in this phase to see whether they are relevant or not. Data processing comes next in the process. After that, the related information is organized logically and methodically to answer the main question of the problem, namely what are the negative impacts of YouTube as a medium for learning English. Narrative writing for articles that are made are the following steps. The final step is to come to a conclusion. In the conclusion of the article, the author summarizes all the points of debate. (Pujiono, 2021). To describe an overview of a subject matter studied through the data that has been obtained and then draw generally accepted conclusions, this article was written using an analytical descriptive analysis methodology (Sugiyono, 2016: 176).

HASIL DAN PEMBAHASAN

1. Youtube As Media Learning English

Youtube is a website that offers a wealth of knowledge. One popular learning tool is YouTube. YouTube has developed into a very useful and available tool for a range of educational requirements. YouTube is a popular and practical study and reference tool, especially for people learning English. Millions of videos on YouTube make it simple to access a wide variety of resources for improving English abilities. In addition to grammar lessons, pronunciation drills, real-world dialogues, and language learning films, YouTube also provides a wealth of materials for English language learners. There are several reasons why YouTube can be a very useful tool for expanding English skills:

- a) Easy access to a variety of resources: YouTube offers easy access to a range of resources for learning English. Videos that teach grammar, vocabulary, pronunciation, listening, and speaking are available to users. The resources offered give students

access to a variety of English and the situations in which it is used, including tutorials, official classes, casual lessons, music, television shows, and movies.

- b) **Interactive learning:** YouTube videos can provide fascinating and interactive learning. To aid students in better understanding English subjects, several instructional channels combine images, animations, music, and engaging explanations. In some instances, students can also take part in debates or practice their English through comments made below videos.
- c) **Practice for speaking and listening:** Students can hone their speaking and listening abilities by using YouTube. Students can become accustomed to various dialects, intonations, and speaking rates through videos. They can listen to live native English speakers and follow actual discussions. Additionally, by repeatedly practicing their speaking skills and engaging in role-playing activities, students can use films as examples to hone their communication abilities.
- d) **Use of images and sound:** English-language content on YouTube videos is presented using images and sound. Through body language, facial emotions, and voice intonation, this can assist students increase their grasp of the relationships between words and visuals as well as the meaning of English words and expressions.
- e) **Independent and flexible learning:** Students can learn English on YouTube in an independent and flexible manner. In accordance with their demands and schedules, they can access films at any time and from any location. This allows pupils to learn at their own pace and provides them control over their own learning process.

Thus, it can be said that YouTube can be a very effective instrument for learning English. In this sense, YouTube makes a variety of English learning resources easily accessible, enables interactive learning, permits speaking and listening exercises, employs sound and visuals as visual aids, and encourages independent and flexible learning. With these capabilities, YouTube can be a useful tool for improving students' English proficiency and promoting engaging and interactive learning.

2. Youtube's Negative Impact on Learning English

Youtube is a website with a lot of information. One popular learning tool is YouTube. YouTube has grown to be a very practical resource for a variety of educational needs. While YouTube offers comfort and convenience, there are certain negative effects that may arise when learning English. According to (Kurniawati & Utama, 2022), the use of YouTube social media can make children act negatively by making them addicted to technology and communication media, reducing their social skills, and exposing them to violent and aggressive content. After collecting data, it is known that using YouTube to learn English has various negative impacts, including:

- a) Uneven quality of YouTube content. Anyone can upload videos to YouTube without any restrictions without using any filters. This means that not all YouTube content provided has good and accurate standards for learning English. Although many artists and channels are committed to providing high-quality educational resources, there are often things that are unreliable, wrong, or even violate grammatical norms. This gap in content quality may confuse and deceive English learners who do not understand or have a solid foundation of knowledge. They may have been misled or may have developed a habit of speaking inappropriately.

- b) Another detrimental effect of using YouTube to learn English is the influence of non-standard language. Many of the videos are posted by people who have no formal training in teaching English or a teaching background. Some videos are made by people without supervision or assistance, despite the fact that some content providers may be knowledgeable and have strong linguistic skills. This can lead to the use of vocabulary, slang or accents that are hard to understand. English learners who are accustomed to hearing and imitating incorrect pronunciation or everyday slang can form bad usage habits. As a result, they may not be able to communicate.

- c) Videos that are irrelevant or other things that are not specifically relevant to learning English are referred to as YouTube content. Content on YouTube is very diverse and includes entertainment, music, vlogs and more. Meanwhile, continuous attention and commitment are needed to learn English. Irrelevant material can interfere with learning, reduce the effectiveness of study time, and make English learners lose concentration.

- d) Limited social interaction. The social interaction that occurs when learning a language is very important for improving speaking and listening skills. Through direct communication, students can hone conversation skills, develop intonation, practice discussion, and increase vocabulary. However, because YouTube is widely used as an English teaching resource, students may miss this important opportunity. They cannot interact directly and in real-time with native speakers or other students. Most social interaction on YouTube takes the form of online comments or debates, which are less efficient for language learning than face-to-face exchange. Due to a lack of practice and experience with direct connections, learners may feel less secure when dealing with situations that require face-to-face communication in the real world.
- e) Translation dependency. Since YouTube offers automatic subtitles or subtitles, language learners tend to rely on subtitles to understand and master English. This phenomenon is known as "translation dependence" in language acquisition. While relying too heavily on translation can hinder your improvement in English, it can also be a useful tool for understanding things that are not fully understood in the original language. When subtitles or translations are offered, students often use them to elaborate on the meaning of unfamiliar words or phrases. This can prevent students from mastering the skills of interpreting English words or sentences according to their own context and understanding. By continuing to rely on translation, students may not feel the need to develop their understanding of English without it.

As a result, it can be concluded that using YouTube as a teaching resource for learning English has drawbacks. YouTube offers easy access to a multitude of learning resources, interactive learning, challenging and engaging exercises, use of images and sound, and the flexibility of man-made learning. However, there are some negative factors that can arise, such as poor quality content, weak grammar, irrelevant videos, tense social interactions, and unintended consequences. English learners should critically evaluate the content they consume on YouTube, complete their assignments with trusted subject matter, and engage in the social interactions necessary for the development of comprehensive English proficiency.

3. How to Manage Youtube's Negative Effects as a Media Source for English Language Learning

There are a few ways to deal with YouTube's negative perception as a language learning resource, among them:

- a) Searching for high-quality content is important when choosing the materials that will be used as teaching aids. Find audio and video content that has a good reputation and was produced by native English speakers or other qualified individuals. Use the YouTube search feature and filter to find relevant and high-quality content.
- b) Use YouTube as a resource for learning material rather than just one particular source of knowledge. Consider pairing YouTube usage with a book, authentic learning materials, or a supplemental English language course that is taught by a tutor. By following this method, you can learn more in-depth and structured information about the English language.
- c) Merely a critique: Always use critical feedback when using the YouTube app. evaluation using the same content that you are viewing and information that is provided being verified. If you have any questions or concerns about what you have learned previously, don't hesitate to seek advice from a teacher, mentor, or English-speaking friend.
- d) Engage with online communities: Although social interaction that lasts for a long time may suffer on YouTube, you can still participate in online communities that are focused on learning English. Discuss a topic in a video comment section, or find a forum and group of English language learners on a different platform to engage in conversation with other foreign learners and students. It can assist you in enhancing your berberian performance and enhancing your understanding.
- e) Despite the potential use of terjemahan as a tool for communication, it is still important to consider the risks involved and to conduct all oral and written communication in English. Use subtitles or terjemahan as a bantuan tambahan as necessary, but aim for increasingly more in-depth explanations and interpretations in English.

- f) Included with continuous language learning: In addition to using YouTube, strive to gain continuous language learning in English through social interactions around the world. Meet native speakers, join an Indonesian group or consider taking an Indonesian language course which provides an opportunity to practice hands-on with instructors and classmates.

By adopting a careful, critical and balanced approach to using YouTube as a source for learning English, we can overcome the negative impacts that may arise and maximize the benefits that can be obtained from this platform .

KESIMPULAN DAN SARAN

Youtube is a website that offers a wealth of knowledge. One popular learning tool is YouTube, which contains English learning materials. YouTube has grown to be a very useful tool available for a wide variety of educational needs. YouTube is a popular and useful study and reference tool, especially for people learning English. While YouTube offers easy access to a variety of learning resources, interactive learning, challenging and engaging exercises, use of images and sound, and the flexibility of man-made learning. However, there are some negative factors that can arise, such as poor quality content, weak grammar, irrelevant videos, tense social interactions, and unintended consequences. So English learners must critically evaluate the content they consume on YouTube, complete their assignments with trusted subject matter, and engage in the social interactions necessary for the development of comprehensive English proficiency.

The author's suggestion is that readers are careful in choosing learning content from the YouTube platform and it is hoped that with this research readers can understand the negative impact of YouTube being used as a medium for learning English.

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